

Mandatory Disclosure

Updated on 16/01/2025

AICTE File No : Eastern/2024-25/1-44461203465

Date and Period of Last Approval : 09/05/2024

Name of the Institution : **DSMS COLLEGE OF TOURISM AND MANAGEMENT**

Address of the Institution : Dr Zakir Hussain Avenue, Bidhannagar,
Hudcomore, Durgapur, West Bengal - 713206

City & PinCode : Durgapur, 713206

State/UT : West Bengal

Longitude & Latitude : 23'31'21"N 87'20'23"E

Phone no with STD Code : 0343-2536993

FAX number with STD Code : 0343-2536993

Mobile No : +91 9932077701

Office hours at the institution : 10.00AM to 6.00PM (Holiday 1st, 3rd Saturday & Sunday)

Academic hours at the institution : 10.00AM to 6.00PM

Email : info@dsmsindia.org

Website : <https://dsmsindia.org>

Nearest Railway Station(dist in km) : Durgapur 7 Kms

Nearest Airport(dist in km) : Kazi Nazrul Islam Airport (26Kms)

Type of Institution : Private – Self Financed

Category 1 of the Institution : Non- Minority

Category 2 of the Institution : Co-Ed

Name and address of the Trust/Society : Durgapur Society of Management Science

Company and the Trustees

Type of the organization : Society



Address of the organization : 6/12, Alauddin Khan Bithi City Centre,
Durgapur-713216

Registered with : West Bengal Societies Act 1961

Registration date : 05/02/1993

Website of the organization : <https://dsmsindia.org>

Mobile No : +91 9932050789

Email : info@dsmsindia.org

| SI No. | Name | Designation |
|--------|-----------------------------|-------------|
| 1 | Mr. Anupam Mukherjee | Chairman |
| 3 | Mrs. Siuli Mukherjee | Secretary |
| 4 | Ms. Ananya Mukherjee | Treasurer |
| 2 | Mrs. Dipali Banerjee | Member |
| 5 | Mrs. Nila Kesh | Member |
| 6 | Mrs. Arundhati Bhattacharya | Member |
| 7 | Ms. Shibani Chowdhury | Member |

Name of Principal : Prof. (Dr.) Moumita Kar

Exact Designation : Professor

Phone no with STD Code : +91 9932077701

FAX number with STD Code :

Highest Degree : PhD

Field of Specialization : English Literature and Management

Name of the affiliating University : Kazi Nazrul University

Address : Nazrul Road, Kalla Bypass More, P.O. Kalla
C.H., P.S. Asansol (North), Dist. Burdwan, Pin-
713340, West Bengal

Website : <https://knu.ac.in>

Last affiliation Period : 2024-25

Governance :

Organizational Chart :

Grievance Redressal mechanism for Faculty, staff and students:

A Grievance Redressal Committee has been established in the college, comprising the following members, to address and resolve the genuine concerns of students, faculty/staff, and parents. The objective is to ensure a harmonious and healthy relationship among all stakeholders. The grievance redressal mechanism is outlined below:

- Complainants can submit their grievances either in writing to the committee or through the online grievance redressal portal available on the college website at www.dsmsindia.org.
- The committee convenes meetings to review and resolve the grievances and subsequently submits its recommendations to the Head of the Institute.

Members of Grievance Redressal Committee:

| Sl No | Name | Role | Designation | Email Id | Contact No. |
|-------|----------------------------|----------|--------------------------------------|----------------------------------|-------------|
| 1 | Dr. Moumita Kar | Convener | Principal | principal@dsmsindia.org | 9476424248 |
| 2 | Dr. Avick Kumar Dey | Member | Assistant Professor | avick.dey@dsmsindia.org | 9474010077 |
| 3 | Dr. Mousami Chatterjee | Member | Assistant Professor | mousami.chatterjee@dsmsindia.org | 7872901249 |
| 4 | Mr. Subhadip Chowdhury | Member | Assistant Professor | subhadip.chowdhury@dsmsindia.org | 7872682342 |
| 5 | Mr. Sanjoy Bhandary | Member | Assistant Professor | sanjay.bhandari@dsmsindia.org | 9153353225 |
| 6 | Mr. Sugata Mukherjee | Member | Assistant Professor | sugata.mukherjee@dsmsindia.org | 8617240684 |
| 7 | Mr. Subrata Pandey | Member | Assistant Professor | subrata.pandey@dsmsindia.org | 9932384298 |
| 8 | Mr. Bidhan Chandra Sarkar | Member | Hostel Warden | bidhan.sarkar@dsmsindia.org | 9832214846 |
| 9 | Mr. Rajib Kumar Chatterjee | Member | Administrative Officer | rajib.chatterjee@dsmsindia.org | 9932050789 |
| 10 | Mr. Samindra Debnath | Member | Admin Officer | samindra.debnath@dsmsindia.org | 9232238016 |
| 11 | Mr. Anupam Mukherjee | Member | Advocate | anupammukherjee1505@gmail.com | 9434388844 |
| 12 | Mr. Abhijit Paul | Member | Jt. Secretary, IRCS, Durgapur Branch | arindompaul1987hr@gmail.com | 9933659511 |
| 13 | Ms Ankita Kaity | Member | Student Representative | ankitakaity.bca22@dsmsindia.org | 7029534315 |
| 14 | Sk. Sartaj Hussain | Member | Student Representative | sartajhussain.hm22@dsmsindia.org | 6297960520 |

Establishment of Anti Ragging Committee:

The Anti-Ragging Committee of the college is dedicated to ensuring a safe and ragging-free environment for all students. It develops policies, promotes awareness, monitors campus activities, and addresses complaints promptly to prevent any form of ragging. By engaging students, staff, and stakeholders, and maintaining transparent processes, the committee upholds the institution's commitment to fostering a respectful and inclusive academic environment.

Members of Anti Ragging Committee:

| SL NO | Name | Role | Designation | Email Id | Contact No. |
|-------|---|---|---|----------------------------------|-------------|
| 1 | Dr. Moumita Kar | Ex-Officio President of the Cell & Convener | Principal | principal@dsmsindia.org | 9476424248 |
| 2 | Assistant Commissioner of Police, ADPC (Durgapur) | Member (Police representative) | Assistant Commissioner of Police, ADPC (Durgapur) | acpdurgapur@gmail.com | 9147889419 |
| 3 | Mr. Abhijit Paul | Member (Representative-Non-Govt. Org) | Jt. Secretary, IRCS, Durgapur Branch | arindompaul1987hr@gmail.com | 9933659511 |
| 4 | Mr. Kaushik Barua | Member (Representative-Local Media) | Journalist | dd_durgapur@rediffmail.com | 9475688160 |
| 5 | Mr. Parimal Roy | Member (Parent Representative) | Business man | roy613206@gmail.com | 9641264369 |
| 6 | Ms. Rina Burnwal | Member (Parent Representative) | Teacher, Govt. School | burnwalrina1976@gmail.com | 7047437287 |
| 7 | Dr. Avick Kumar Dey | Member | Assistant Professor | avick.dey@dsmsindia.org | 9474010077 |
| 8 | Dr. Mousami Chatterjee | Member | Assistant Professor | mousami.chatterjee@dsmsindia.org | 7872901249 |
| 9 | Mr. Subhadip Chowdhury | Member | Assistant Professor | subhadip.chowdhury@dsmsindia.org | 7872682342 |
| 10 | Mr. Rajib Kumar Chatterjee | Member (Non-Teaching) | Admin. Officer | rajib.chatterjee@dsmsindia.org | 9932050789 |
| 11 | Mr. Bidhan Chandra Sarkar | Member (Representative-Hostel) | Hostel Warden, Boys hostel | bidhan.sarkar@dsmsindia.org | 9832214846 |
| 12 | Ms. Mala Mazumdar | Member (Representative-Hostel) | Hostel Warden, Girls hostel | mala.mazunder@dsmsindia.org | 8617612918 |

Establishment of Internal Complaint Committee (ICC):

In accordance with the provisions of the Sexual Harassment of Women at Workplace (Prevention, Prohibition, and Redressal) Act, 2013, the college has established an Internal Complaints Committee (ICC), consisting of the following female faculty members. The committee operates under the following procedural framework:

Members of ICC:

| SL NO | Name | Role | Designation | Email Id | Contact No. |
|-------|---------------------------|-------------|---|----------------------------------|-------------|
| 1 | Dr. Moumita Kar | Chairperson | Principal | principal@dsmsindia.org | 9476424248 |
| 2 | Dr. Mousami Chatterjee | Convener | Assistant Professor | mousami.chatterjee@dsmsindia.org | 7872901249 |
| 3 | Ms. Ananya Mukherjee | Member | Director of HR and Corporate Communications | ananya.mukherjee@dsmsindia.org | 8373095517 |
| 4 | Mr. Soumen Garai | Member | Assistant Professor | soumen.garai@dsmsindia.org | 8637842675 |
| 5 | Mr. Bidhan Chandra Sarkar | Member | Hostel Warden, Boys Hostel | bidhan.sarkar@dsmsindia.org | 9832214846 |
| 6 | Ms. Bula Pal | Member | Hostel Warden, Girls Hostel | bulapal53@gmail.com | 8918502303 |
| 7 | Ms. Shanta Chatterjee | Member | Studies Coordinator | shanta.chatterjee@dsmsindia.org | 8918356988 |
| 8 | Mr. Subrata Pandey | Member | Assistant Professor | subrata.pandey@dsmsindia.org | 9932384298 |
| 9 | Ms. Olivea Sarkar | Member | Admission Coordinator | olivea.sarkar@dsmsindia.org | 7001023009 |
| 10 | Mr. Anupam Mukherjee | Member | Advocate | anupammukherjee1505@gmail.com | 9434388844 |
| 11 | Mr. Avijit Paul | Member | Jt. Secretary, IRCS, Durgapur Branch (NGO) | arindompaul1987hr@gmail.com | 9933659511 |

Internal Quality Assurance Cell (IQAC):

The Internal Quality Assurance Cell (IQAC) of the college is dedicated to ensuring and enhancing the quality of teaching, research, and academic activities. It develops benchmarks, promotes innovative practices, monitors institutional performance, and organizes capacity-building programs for faculty and staff. By engaging stakeholders and maintaining transparent documentation, the IQAC ensures continuous improvement and supports the institution's commitment to academic excellence and innovation.

Members of IQAC:

| SL NO | Name | Role | Designation | Email Id | Contact No. |
|-------|----------------------------|--------------------------|------------------------|------------------------------------|-------------|
| 1 | Dr. Moumita Kar | Chairperson (Ex-Officio) | Principal | principal@dsmsindia.org | 9476424248 |
| 2 | Mr. Subhadip Chowdhury | Coordinator | Assistant Professor | subhadip.chowdhury@dsmsindia.org | 7872682342 |
| 3 | Dr. Mousami Chatterjee | Member | Assistant Professor | mousami.chatterjee@dsmsindia.org | 7872901249 |
| 4 | Dr. Avick Kumar Dey | Member | Assistant Professor | avick.dey@dsmsindia.org | 9474010077 |
| 5 | Mr. Sugata Mukherjee | Member | Assistant Professor | sugata.mukherjee@dsmsindia.org | 8696787892 |
| 6 | Mr. Subrata Pandey | Member | Assistant Professor | subrata.pandey@dsmsindia.org | 9932384298 |
| 7 | Mr. Rajib Kumar Chatterjee | Member | Admin Officer | rajib.chatterjee@dsmsindia.org | 9932050789 |
| 8 | Susmi Rekha Jana | Member | Student Representative | susmirekhajena.bba22@dsmsindia.org | 9382334979 |

| | | | | | |
|----|-----------------------|----------------------|---|--|------------|
| 9 | Dr. Lalit Kumar Joshi | Member (External) | Assistant Professor, Kazi Nazrul University | lalitjoshi183@gmail.com | 9748937937 |
| 10 | Mr. Kabi Ghosh,. | Member (External) | Working President, Durgapur Sub- Divisional Voluntary Blood Donors Forum | kabighosh@gmail.com | 9434003291 |
| 11 | Saikat Ray (Alumnus) | Member (External) | Company Secretary & Local Legal Officer, Tuv Rheinland India Pvt. Ltd. | ray.saikat.87@gmail.com | 8095209911 |
| 12 | Mr. Gourab Mukherjee, | Member (External) | Executive (P&A), Durgapur Cement Works | gourab.mukherjee@birlacorp.com | 8170065455 |

Programs:

- **Name of the Programs approved by the AICTE**

| SI No | Name of the Course | UG/PG | Intake |
|-------|---|-------|--------|
| 1 | Bachelor of Business Administration (BBA) | UG | 60 |
| 2 | Bachelor of Computer Application | UG | 60 |

For each programme the following details are to be given:

- Name: Bachelor of Business Administration (BBA)
- Number of seats: 60
- Duration: 4 Yrs
- Cut off marks/ rank of admission: NIL
During the last three years
- Fees: 3,60,000/- (for entire four years)
- Placement Facilities: Available

- Name: Bachelor of Computer Application (UG)
- Number of seats: 60
- Duration: 4 Yrs
- Cut off marks/ rank of admission: NIL
During the last three years
- Fees: 3,60,000/- (for entire four years)
- Placement Facilities: Available

Annexure : Faculty Members



- 1. **Name** : Mr. SUBRATA PANDEY
- 2. **Date of Birth** : 08-12-1970
- 3. **Unique Id (Employee Id)** : 1-44781369536
- 4. **Educational Qualifications** : PHD(Pursuing), PGDBM (Equivalent to MBA)
- 5. **Work Experience** : 25 Years.

| Teaching | Research | Industry | Others |
|----------|----------|----------|--------|
| 20 years | | 5 years | |

- 6. **Area of Specialization** : Marketing
- 7. **Course Taught UG/PG Level** : Marketing Management, Sales and Distribution Management, Advertising and Sales Promotion, Marketing Research, Inventory Control & Purchase Management, Production Management, Principle of Management, Organisational Behaviour, Research Methodology etc.
- 8. **Research Guidance (PhD Level)** : NA
- 9. **Research Publication** : 1

| No. of Papers published in National / International Journals / Conferences | No. of Book Chapters published in ISBN Book | No. of Patent Published |
|--|--|-------------------------|
| | | |

Details of the Publications

Published paper entitled “An Empirical Study on Attitude towards Online Shopping of Young Students” In International Business Research Conference on “TRANSFORMATION OPPORTUNITIES AND SUSTAINABILITY CHALLENGES IN MANAGEMENT, TECHNOLOGY, HEALTHCARE AND TOURISM” on 8th March 2019 at DSMS College. Research Directions Journal, ISSN NO. 2321-5488, Volume-2, UGC Journal Sr. No.45489.

- 10. **External Funded Project Details** : NA
- 11. **No of Book Published with Details** : NA

1. Name : Mr. Sanjoy Bhandary
2. Date of Birth : 04-01-1982
3. Unique Id (Employee Id) : 1-44781369596
4. Educational Qualifications : M.A., MBA
5. Work Experience



| Teaching | Research | Industry | Others |
|----------------------|----------|----------|--------|
| 05 Years & 11 months | | 07 Years | |

6. Area of Specialization : Travel & Tourism
7. Course Taught UG/PG Level : BBA (POM & OB, MARKETING
MANAGEMENT, INTERNATIONAL BUSINESS, ENTREPRENEURSHIP DEVELOPMENT,
8. Research Guidance (PhD Level) :
9. Research Publication :

| No. of Papers published in National / International Journals / Conferences | No. of Book Chapters published in ISBN Book | No. of Patent Published |
|--|--|----------------------------|
| | | |

Details of the Publications

10. External Funded Project Details :
11. No of Book Published with Details :



1. **Name** : Mr. Subhadip Chowdhury
2. **Date of Birth** : 28-12-1988
3. **Unique Id (Employee Id)** : 1-44781369571
4. **Educational Qualifications** : Pursuing PhD., UGC-NET HR & Labour Law (55), UGC-NET (Management), MBA (Major- Marketing, Minor- HR), PG Diploma in Environment and Sustainable Development, Bachelor in Hospital Management;
5. **Work Experience**

| Teaching | Research | Industry | Others |
|----------|----------|------------|--|
| 12 | 4 | 7.5 Months | Counsellor at IGNOU, 5 years as Study Centre Coordinator |

6. **Area of Specialization** : Marketing, Human Resource, Consumer Behavior, Hospital Management, Sustainability;
7. **Course Taught UG/PG Level** : UG Level- Business Environment, Retail Marketing, Human Resource Management, Business Law, Hospital Operation Management, Quality Management, Service Marketing, Strategic Management.
8. **Research Guidance (PhD Level)** : NA
9. **Research Publication** : 17

| No. of Papers published in National / International Journals / Conferences | No. of Book Chapters published in ISBN Book | No. of Patent Published |
|--|---|-------------------------|
| 11 | 5 | 1 |

Details of the Publications

Paper Publication:

1. Abraham, S., Mohan, S., Verma, S., Chowdhury, S. (2024), 'Challenges in the Implementation of Technology in effective Hospital Management System: A quantitative study', *Journal of Informatics Education and Research*, 4(3), pp. 4164-4171, <https://doi.org/10.52783/jier.v4i3.1804> (ABDC C Indexed)
2. Chowdhury, S. & Sharma, R (2022), 'Impact of Swasthya Sathi Health Insurance Scheme on Consumer Behaviour of Residents of Paschim Bardhaman District of West Bengal', *Empirical Economics Letters*, Volume-21, Issue-4, June 2022 Special Issue, <http://www.eel.my100megs.com/volume-21-number-june-4-special-issue.htm> (ABDC C Indexed)
3. N, Harshith., Jayadeva, Sujay Mugaloremutt., Chowdhury, Subhadip., Sunil.D, Harrison. (2022), 'Impact of digital marketing on customer's purchase', *ECS Transactions*, 107 (1) 15165-15172, doi number-<https://iopscience.iop.org/article/10.1149/10701.15165ecst> (Scopus Indexed)
4. Bhau, G. V., Deshmukh, R. G., Kumar, T. R., Chowdhury, S., Sesharao, Y., &Abilmazhinov, Y. (2021). IoT based solar energy monitoring system. *Materials Today:Proceedings*. Published. <https://doi.org/10.1016/j.matpr.2021.07.364> (Scopus Indexed)
5. Sarkar, R. &Chowdhury, S. (2019). 'Issues of Quality of Care, High Cost and Medical Mistakes in Hospitals'. *Research Directions*, Volume-1 (Special Issue), pp. 19-26. (ISSN No. 2321-5488)
6. Chowdhury, S., Kundu, M., and Mukherjee, U. (2019), 'Major Factors of Dissatisfactions of Admitted Patients and Solutions in a Hospital.' *Research Directions*, Volume-1 (Special Issue), pp. 27-38. (ISSN No. 2321-5488)
7. Goswami, S. B., Goswami, S. D., and Chowdhury, S. (2019), 'Performance Appraisal System and its Effectiveness for Quality Work in a Hospital.' *Research Directions*, Volume-1 (Special Issue), pp. 39-50. (ISSN No. 2321-5488)
8. Pandey, S.&Chowdhury, S. (2019), 'An Empirical Study on Attitude Towards Online Shopping of Young Students'. *Research Directions*, Volume-2 (Special Issue), pp. 136-140. (ISSN No. 2321-5488)
9. Chowdhury, S., Mukherjee, A., & Sengupta, S. (2018), 'Recent Global Trends and Challenges in Indian Tourism Industry in the perspective of digital age.' *IOSR Journal of Business and Management*, Volume-2 (Special Issue), pp. 6-15, (*e-ISSN: 2278-487X, p-ISSN: 2319-7668*)
10. Banerjee, S., Dasgupta, S., &Chowdhury, S. (2018), 'Biomedical Waste Management: Issues and Challenges in a New Hospital'. *IOSR Journal of Business and Management*, Volume-2 (Special Issue), pp. 16-26, (*e-ISSN: 2278-487X, p-ISSN: 2319-7668*)
11. Layek, K. and Chowdhury, S. (2018), 'An Integrated Hospital Management System to Reduce Patient Disputes and Grievances.' *IOSR Journal of Business and Management*, Volume-2 (Special Issue), pp. 34-37, (*e-ISSN: 2278- 487X, p-ISSN: 2319-7668*)

Book Chapters:

1. Chowdhury, S., Sharma, R. (2024), 'Application of IoT and AI in Healthcare Business Administration by Hospitals: A Futuristic Approach'. In P. Sharma, M. Arunmozhi, J.T. Pratheesh, M.M. Sahoo, V.S. Krushnasamy, V.S. Krushnasamy, M. Srisath, G. Raja Priya, A.M. Sheikh (Eds.), 'Futuristis Trends in Management', Volume 3, Book 7, IIP Selfypage Developers Pvt Ltd. , Chapter 1, PP. 1-7, e-ISBN- 978-93-5747-923-3, <https://www.doi.org/10.58532/V3BHMA7P1CH1>

2. Dutta, R., Chowdhury, S., and Elngar, A.A.(2021), 'Healthcare Applications of Internet of Things (IoT)'. In K.K. Singh, A. Singh, J.W. Lin, A.A. Elngar (Eds.), 'Deep Learning and IoT in Healthcare Systems', (Chapter 8), New York, Apple Academic Press, eBook ISBN: 9781003055082, <https://doi.org/10.1201/9781003055082>
3. Dutta, R., Chowdhury, S., Singh, K.K., (2021), 'IoT Based Healthcare Delivery Services to Promote Transparency and Patient Satisfaction in a Corporate Hospital', In K.K. Singh, M. Elhoseny, A. Singh, A.A. Elngar (Eds.), 'Machine learning & Internet of Medical Things in Healthcare (MLIoMTH-2020), Academic Press, PP. 135-151, ISBN 9780128212295, <https://doi.org/10.1016/B978-0-12-821229-5.00001-X> (Scopus Indexed)
4. Dutta, R., Chowdhury, S., Singh, K.K., (2021), 'Managing IoT and Cloud-Based Healthcare Record System Using Unique Identification Number to Promote Integrated Healthcare Delivery System: A Perspective from India', In: Singh K.K., Nayyar A., Tanwar S., Abouhawwash M. (eds) Emergence of Cyber Physical System and IoT in Smart Automation and Robotics. Advances in Science, Technology & Innovation (IEREK Interdisciplinary Series for Sustainable Development). Springer, Cham. https://doi.org/10.1007/978-3-030-66222-6_8 (Scopus Indexed)
5. Chowdhury, S., Kundu, M., and Mondal, K. (2018), 'A Study on Inpatient Satisfaction Who Admitted in General Ward in IQ City Narayana Multispecialty Hospital and Medical College in Durgapur', presented at National Seminar on Sustainable Innovations in Business and Commerce, Seminar Proceeding & Book of Paper, pp. 39- 48, ISBN: 978-93-5311-272-1.

Patent:

1. Balamurugan, S., Divya, E., Singh, B., Soni, S., Kumar, A., Thakur, S., Chowdhury, S., Hussain, I., Balasubramani, S., Roy, K., Jaiswal, S., Jaiswal, T., P. H. S, A., Thejaswini, H, Anu., G, Pavithra., Manjunath, T.C. (2021), '*Sensor Based Intelligent Wearable Device to Monitor Blood Glucose Levels of A Diabetes Patient and Generate Insulin Using Artificial Pancreas*', 10th December 2021, India, Application no- 202141056911.

10. External Funded Project Details : NA

11. No of Book Published with Details 1

1. Gokulkumari, G., Chowdhury, S., and Watts, Swati. (2022), 'Resource Management and Sustainable Development', First Edition, AGPH Books, ISBN- 978-93-94339-14-9



- 1. **Name** : **Dr. Mousami Chatterjee**
- 2. **Date of Birth** : **07.03.1990**
- 3. **Unique Id (Employee Id)** : **1-44781369552**
- 4. **Educational Qualifications** : **PhD in Management, MBA (HR & Marketing)**
- 5. **Work Experience**

| Teaching | Research | Industry | Others |
|----------|----------|----------|--------|
| 04 | 05 | 06 | 0 |

- 6. **Area of Specialization** : **Human Resource Management**
- 7. **Course Taught UG/PG Level** : **BBA (HRM, HRD, E-Commerce, POM & OB)**
- 8. **Research Guidance (PhD Level)** : **NA**
- 9. **Research Publication** :

| No. of Papers published in National / International Journals / Conferences | No. of Book Chapters published in ISBN Book | No. of Patent Published |
|--|--|-------------------------|
| 04 | 0 | 0 |

Details of the Publications

| Paper Name | Author | Publisher | Indexed In | Year |
|--|------------------------|---|------------|------|
| A study on student management after Covid-19 pandemic | Dr. Mousami Chatterjee | International Journal of Social Science and Management | UGC Care | 2023 |
| Effect of Covid-19 pandemic on Indian education system | Dr. Mousami Chatterjee | International Journal of Research and Analytical Review | UGC Care | 2020 |

| | | | | |
|--|------------------------|--|----------|------|
| Government Schools vs Private schools during Covid-19 pandemic situation | Dr. Mousami Chatterjee | Journal of Emerging Technologies and Innovative Research | UGC Care | 2020 |
| Factors affecting the selection of school by parents | Dr. Mousami Chatterjee | International Journal of Research in Engineering, Science and Management | UGC Care | 2019 |

10. External Funded Project Details : NA

11. No of Book Published with Details : NA



1. **Name** : **Dr. Chandan Chatterjee**
2. **Date of Birth** : **03.10.1961**
3. **Unique Id (Employee Id)** : **1-44781628392**
4. **Educational Qualifications** : **M.A (Economics), PGDBM(Operations Research),
MBA (International Business), Ph.D (Economics)**
5. **Work Experience**

| Teaching | Research | Industry | Others |
|-----------------|---------------------------|-----------------|---------------|
| 29 years | Six and half years | | |

6. **Area of Specialization** : **Statistics and Econometrics**
7. **Course Taught UG/PG Level** : **Business Economics, Business Statistics, Operation
Research, Bio Statistics, Health Economics, Research
Methodology**
8. **Research Guidance (PhD Level)** :
9. **Research Publication** :

| No. of Papers published in National / International Journals / Conferences | No. of Book Chapters published in ISBN Book | No. of Patent Published |
|---|--|--------------------------------|
| 5 | | |

Details of the Publications

1. Chatterjee, C. and Salim.S. (2012): Changing Scenario of Informal Sector and its Impact – A case Study of Durgapur Region, *International Journal of Social Sciences & Interdisciplinary Research*, Vol. 1, No. 3 March 2012, PP 87 – 95, ISSN 2277 3630.
2. Das, R., Mukherjee, J. & Chatterjee, C. (2013): “A case Study of Downturn: A Blessing in Disguise”, *Arthshastra: Indian Journal Of Economics & Research*, Vol. 2, No. 2, March – April 2013, PP 38-48, ISSN 2278 – 1811.
3. Chatterjee, C., Chatterjee, S. & Chatterjee, S. (2011): “Projected Economic Growth and Estimation of Employment in Various Sectors of Indian Economy – An analysis”, *CALYX- Journal of Business Management*, Vol. 2, December 2011, PP 25-33, ISSN 2229 -4260.
4. Chatterjee, C., Mukherjee, J. & Das, R.(2012): “Management of Non-Performing Assets- A current Scenario “*International Journal of Social Sciences & Interdisciplinary Research*”, Vol. 1, Issue 11, PP 204-214 November 2012, ISSN 2277 3630.
5. Chatterjee,C. (2018): “Informal Manufacturing Versus Service Sector – A Comparative Analysis Based on Asansol – Durgapur Industrial Region, West Bengal” *IOSR Journal of Business and Management (IOSR – JBM)*, P-ISSN -2319 – 7668, PP 27 -33.

10. External Funded Project Details :

11. No of Book Published with Details :



1. **Name** : **Dr. Avick Kumar Dey**
2. **Date of Birth** : **24-09-1988**
3. **Unique Id (Employee Id)** : **1-44781356861**
4. **Educational Qualifications** : **PhD (CSE), MBA(HR), MCA, BCA**
5. **Work Experience** : **12 Years**

| Teaching | Research | Industry | Others |
|----------|----------|-------------------------------|--|
| 4 | 10 | 12 (Incl Research + Teaching) | 3 Years as Guest Faculty on Computer Science and Engineering |

6. **Area of Specialization** : **Data Science, Recommender System**
7. **Course Taught UG/PG Level** : **Under Graduate**
8. **Research Guidance (PhD Level)** : **1 (Registration Pending)**
9. **Research Publication** : **26 (Published) & 5 (Submitted for Review)**

| No. of Papers published in National / International Journals / Conferences | No. of Book Chapters published in ISBN Book/Chapters | No. of Patent Published |
|--|--|-------------------------|
| 15 (In Scopus/WoS/UGC) | 4 | 7 |

Details of the Publications

- i. **Avick Kumar Dey**, Pijush Kanti Dutta Pramanik, Pradeep Kumar Singh, Prasenjit Choudhury, **“Improving recommendations utilizing users’ demographic information.”** Quality & Quantity - International Journal of Methodology, Springer (2024). <https://doi.org/10.1007/s11135-024-01890-1> (**Indexed in SCOPUS**)
- ii. **Avick Kumar Dey**, **“Location-based book recommendation system removing barriers of cold start problem”**, IJRAR - International Journal of Research and Analytical Reviews (IJRAR), E-ISSN 2348-1269, P- ISSN 2349-5138, Volume.10, Issue 2, Page No.377-383, (2023), <http://doi.org/10.1729/Journal.33831> (**Indexed in UGC CARE**)
- iii. **Avick Kumar Dey**, Pijush Kanti Dutta Pramanik, Prasenjit Choudhury, Goutam Bandopadhyay, **“Distinctive author ranking using DEA indexing.”**, Quality & Quantity-International Journal of Methodology, Springer, Volume 55, Page No. 601–62 (2021). <https://doi.org/10.1007/s11135-020-01018-1> (**Indexed in SCOPUS**)
- iv. Pradeep Kumar Singh, Pijush Kanti Dutta Pramanik, **Avick Kumar Dey**, Prasenjit Choudhury, **“Recommender systems: an overview, research trends, and future directions”**, International Journal of Business and Systems, Inderscience Enterprises Ltd. Vol. 15, No. 1, (2021), <https://doi.org/10.1504/IJBSR.2021.111753> (**Indexed in SCOPUS**)
- v. **Avick Kumar Dey**, **"An efficient apriori algorithm based intelligent book recommendation system with frequent pattern mining"**, IJRAR - International Journal of Research and Analytical Reviews (IJRAR), E-ISSN 2348-1269, P-ISSN 2349-5138, Volume.8, Issue 4, Page No 579-600, (2021), <http://doi.org/10.1729/Journal.28707> (**Indexed in UGC CARE**)
- vi. Ananya Sarkar, **Avick Kumar Dey**, "Enhancing Adult Learner Motivation in Computer Based Learning: Solutions to key challenges", **Accepted** in 1st International Conference on Sustainable Technologies(ICST 2024), IEI Series D journal (Springer) , 2024
- vii. **Avick Kumar Dey**, Vineet Chauhan, Ananya Sarkar, Pradeep Kumar Singh, **" Exploring the Integration of Generative AI in Modern Education Systems: A Comprehensive Analysis"**, **Accepted** in 2nd IEEE International Conference on Artificial Intelligence and Quantum Computation-Based Sensor Applications, 2024
- viii. Gaurav Sharma, Akhilesh Kumar Singh, **Avick Kumar Dey**, Surbhi Kesarwani and Pradeep Kumar Singh, **"Online Query Optimization through an Effective Kruskal’s Algorithm"**, **Accepted** in 4th International Conference on Innovative Sustainable Computational Technologies. IEEE, 2024
- ix. Agha Urfi Mirza, R. Ramya, V.G. Anisha Gnana Vincy, **Avick Kumar Dey**, **"Diabetic Retinopathy Detection Using A Deep Learning Based Hybrid Approach"**, **Accepted** in AIP Conference Proceedings (Indexed in Scopus) 2024
- x. G. Pandi Selvi, **Avick Kumar Dey**, Mohana Opeesh, and Drishya Darwin, **" Examining the Relationship Between Corporate Social Responsibility and Financial Performance Through a Comprehensive Correlational Study on Organizational Impact and Sustainability"**, **Accepted** in AIP Conference Proceedings (Indexed in Scopus) 2024
- xi. **Avick Kumar Dey**, Shubhankar Das, Alamelu Mangai Raman, Jaffer Ali Khan, **“Exploring Contemporary Advances, Infrastructure, and Significance of Neuromarketing in Consumer Behavior Research”**, International Conference of Artificial Intelligence and Information Technologies.(ICAIIIT 2023), Artificial Intelligence and Information Technologies ,CRC Press , Taylor & Francis, eBook ISBN 9781032700502 , (2023) , Uzbekistan. <https://doi.org/10.1201/9781032700502-74> (Indexed in SCOPUS)
- xii. Manish Raj, Juginder Pal Singh, Akhilesh Kumar Singh, **Avick Kumar Dey**, Pradeep Kumar Singh, Surabhi Kesarwani., **“Detection of Duplicate Question Pairs by Applying Proposed BoW, TF-IDF & USE Approach”**, 8th International Conference on Soft Computing: Theories and Applications (SoCTA 2023), Soft Computing Theories and Applications, Una, India, eBook ISBN 9789359807348, Springer, (2023). (Indexed in SCOPUS)

- xiii. **Avick Kumar Dey**, Vineet Kumar Chauhan, Pradeep Kumar Singh, Prasenjit Choudhury, "**LSTM-Based Top N Recommendation System using Cognitive Data**", 2022 11th International Conference on System Modeling & Advancement in Research Trends (SMART), Moradabad, India, 2022, pp. 93-98, <https://doi.org/10.1109/SMART55829.2022.10046838>, IEEE (2022). (Indexed in SCOPUS)
- xiv. **Avick Kumar Dey**, Bibek Poddar, Pijush Kanti Dutta Pramanik, Narayan Debnath, Sultan Aljahdali, Prasenjit Choudhury, "**Real-Time Learner Classification Using Cognitive Score**", Proceedings of 35th International Conference on Computers and Their Applications, EPiC Series in Computing , Vol. 69, Page No : 264—276, <https://doi.org/10.29007/fn7b> IEEE (2020). (Indexed in SCOPUS)
- xv. **Avick Kumar Dey**, Aditi Phadnis, Manob Roy, Pradeep Kumar Singh , Prasenjit Choudhury, "**Exploiting Marketing Value From Obsession: A Demographic-Based Seasonal Product and Service Recommendation For Online Facebook User**". International Conference on Business and Information Management (ICBIM 2016), Durgapur, India, IEEE,(2016).
- xvi. **Avick Kumar Dey**, V. Rekha, Domenic T. Sanchez , Anilkumar Ambore, "**Information storage and management**", San International Scientific Publication, Vol. 1 , Issue. 1, pp. 1-155, ISBN: 978-81-965552-1-4, <https://doi.org/10.59646/infostormgmt/045> , (2023).
- xvii. Hitendra Kumar Lautre , Archana Sarkar, **Avick Kumar Dey**, Nidhi Asthana., "**Statistics and Data Analysis in Research**", Vol. 1, Issue. 1, pp. 1-250, ISBN: 978-81-966147-6-8, <https://doi.org/10.59646/statistics/047> , (2023).
- xviii. **Avick Kumar Dey**, B. Shamreen Ahamed, "**AI at the Edge: Decentralized Intelligence for a Smart World, Innovation Interconnected: Exploring the Frontiers of Computing and Communication Technologies**", San International Scientific Publications, Page No: 90-107, <https://doi.org/10.59646/CompComTech/119> , (2024)
- xix. Vineet Kumar Chauhan, Pradeep Kumar Singh, **Avick Kumar Dey**, Suresh Kumar and Akhilesh Kumar Singh, "**Healthcare Innovations**", Advanced Explorations in Deep Learning, Computer Vision, and IoT with Machine Learning Innovations and Biotechnology, by Bentham Science Publishers ,2024, 3-29 (2024)
- xx. Ravindran Kandasamy, Sugel Anandh O, Anu Tonk, **Avick Kumar Dey**, S.P Neehalika Bavya, K. Narendra Kumar, "**Healthcare Support Management System Using the IoT Based Blockchain Platform**", Application No: 202541002766, Field of Invention: Computer Science, Government of India, (2025).
- xxi. Munni Evin, Nasir Hurrah, Anu Tonk, **Avick Kumar Dey**, Garima Thakur, V. Karthik, "**News and Temperature Display on an IOT-Based Smart Mirror Driven by a Raspberry PI**", Application No: 202441006861, Field of Invention: Computer Science, Government of India, (2024)
- xxii. Balraj Kumar, K. Sharath Babu, Suneetha Naisa, Narendra Jagannath Salunke, G. Venkat Narayanan, **Avick Kumar Dey**, Rishi Kant, "**A Wise Marketing System for Good Customer Engagement through Machine Learning**", Application No: 202411007396, Field of Invention: Computer Science, Government of India, (2024).
- xxiii. S. Jayakani, S. Vennila Fathima Rani, N. Sneha, **Avick Kumar Dey**, Shobhit Kumar, Ajith Subbiah, Himanshu, "**HR Management Based Computerized Information System Analysis**", Application No: 202441011231, Field of Invention: Mechanical Engineering, Government of India, (2024).
- xxiv. Suresh Palarimath, Pookutti Muzammil, Mohammad Faizee, John Ruby Elizabeth, Anubrata Mondal, Maria Sheeba Paulraj, **Avick Kumar Dey**, Harshal Patil, Ashok Kumar Katta, Sivaprakash Muthukrishnan, "**Machine Learning Based Confidence Tracking Device of the Employee**" ,Application No : 6341591, Intellectual Design Office, UK(United Kingdom), (2024)
- xxv. S. Selvarathi Ponmalar, Vibhavi R N, **Avick Kumar Dey**, Swetha A, Vivek S. Ayar, Balaji M, "**AI Based Cybersecurity Management for Industry 4.0**", Application No: 202341065401, Field of Invention: Computer Science, Government of India, (2023).

10. External Funded Project Details : **Applied (In Review)**

11. No of Book Published with Details : **2**

- **Avick Kumar Dey**, V. Rekha, Domenic T. Sanchez , Anilkumar Ambore, “**Information storage and management**”, San International Scientific Publication, Vol. 1 , Issue. 1, pp. 1-155, ISBN: 978-81-965552-1-4, <https://doi.org/10.59646/infostormgmt/045> , (2023).
- Hitendra Kumar Lautre , Archana Sarkar, **Avick Kumar Dey**, Nidhi Asthana., “**Statistics and Data Analysis in Research**”, Vol. 1, Issue. 1, pp. 1-250, ISBN: 978-81-966147-6-8, <https://doi.org/10.59646/statistics/047> , (2023).

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6. **Area of Specialization** : Software engineering, Algorithm, Database Management.
7. **Course Taught UG/PG Level** : Both UG and PG
8. **Research Guidance (PhD Level)** :No
9. **Research Publication** :NA

| No. of Papers published in National / International Journals / Conferences | No. of Book Chapters published in ISBN Book | No. of Patent Published |
|--|---|-------------------------|
| NA | NA | NA |

Details of the Publications

10. **External Funded Project Details** : NA
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- 7. **Course Taught UG/PG Level** : UG level
- 8. **Research Guidance (PhD Level)** : NA
- 9. **Research Publication** :

| No. of Papers published in National / International Journals / Conferences | No. of Book Chapters published in ISBN Book | No. of Patent Published |
|--|---|-------------------------|
| 02 | NA | NA |

- **Ananya Sarkar**, Avick Kumar Dey, "Enhancing Adult Learner Motivation in Computer Based Learning; Solutions to key challenges", Accepted in 1st International Conference on Sustainable Technologies (ICST 2024), IEI Series D journal (Springer) , 2024
- Avick Kumar Dey, Vineet Chauhan, **Ananya Sarkar**, Pradeep Kumar Singh, " Exploring the Integration of Generative AI in Modern Education Systems: A Comprehensive Analysis", Accepted in 2nd IEEE International Conference on Artificial Intelligence and Quantum Computation-Based Sensor Applications, 2024
- 10. **External Funded Project Details** :NA
- 11. **No of Book Published with Details** :NA



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8. **Research Guidance (PhD Level)** : **NA**
9. **Research Publication** : **NA**

| No. of Papers published in National / International Journals / Conferences | No. of Book Chapters published in ISBN Book | No. of Patent Published |
|--|--|-------------------------|
| NA | NA | NA |

Details of the Publications : **NA**

10. **External Funded Project Details** : **NA**

11. **No of Book Published with Details** : **NA**