MEMORANDUM OF UNDERSTANDING

(MoU)

BETWEEN



Imarticus Learning Pvt. Ltd. Near Congress Bhavan, Shivajinagar, Pune, Maharashtra 411005

&



DSMS College of Tourism and Management, Durgapur, West Bengal

FOR

Student Development & Faculty Development Programs on Finance, Investment Banking, Data Science, Machine Learning, Data Analytics,

MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** (hereinafter called the 'MOU') is entered into on this the 04th day of November month 2024 (Date 04-11-2024), by and between

Imarticus Learning Pvt. Ltd. Near Congress Bhavan, Shivajinagar, Pune, Maharashtra 411005,

(Hereinafter referred to as 'First Party)

And

DSMS College of Tourism and Management, Durgapur, West Bengal.

(herein afterreferred to as "Second Party",

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party')

WHEREAS:

- 1. First Party is an Ed Tech company: Imarticus Learning Pvt. Ltd. Pune
- 2. First Party & Second Party believe that collaboration and cooperation will promote more effective use of each of their resources and provide them with enhanced opportunities.
- 3. The Parties intend to cooperate and focus their efforts on cooperation within the area of Skill-Based Training, Education, and Research.
- 4. Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interests.

NOW, THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERETO AGREE AS FOLLOWS:

CLAUSE 1:CO-OPERATION

- 5. Both Parties are united by common interests and objectives, and they shall establish channels of communication and cooperation that will promote and advance their respective operations within the Institution and its related wings.
- 6. First Party and Second Party cooperation will facilitate effective utilization of the intellectual capabilities of the faculty of First Party providing significant inputs to the second party in developing suitable teaching/training systems, keeping in mind the needs of the industry, the Second Party.
- 7. The general terms of cooperation shall be governed by this MOU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds, and documents (the 'Definitive Documents') as may be required to give effect to the actions contemplated in terms of this MOU. The term of Definitive Documents shall be mutually decided between the Parties. Along with the Definitive Documents, this MOU shall represent the entire understanding of the subject matter hereof and shall supersede any prior understanding between the Parties.
- 8. **Imarticus Learning Pvt. Ltd.**would be the training delivery partner for the second party on various trending technologies
- 9. Training & Development and dissemination of knowledge for students of second party & affiliated colleges and employees of both the organizations.
- 10. **Imarticus Learning Pvt. Ltd.**would work with incubation centers/ innovation cells of second party(Case to case basis), to formulate the business cases and data collection process from various industry and academic bodies that are associated with the second party
- 11. Cooperation between both parties would be extended to any other area which may be mutually beneficial to both the organizations.

CLAUSE 2: SCOPE OF THE MoU

- 12. The budding graduates from the institutions could play a key role in various domains &technological up-gradation, innovation, and competitiveness of an industry. Both parties believe that close co-operation between the two would greatly benefit the student community and enhance their skills and knowledge.
- 13. Curriculum Design: First Party will give valuable inputs to the Second Party in teaching / training methodology and suitably customize the curriculum so that the students fit into the industrial scenario meaningfully.

- 14. Software Technologies Training: The first party will provide the trainings to the students and Faculties of the second party on different technologies like Data Science, Data Analyst, Artificial Intelligence, Tableau, Python, etc., Research and Development
- 15. Domain Technologies Training: Investment Banking & Financial Markets, Retail Banking, Accounting, Budgeting & Control, Financial Statement Analysis etc.
- 16. Skill Development Programs: First Party to Skill-Up gradation for the students of second Party on the emerging domains to bridge the skill gap and make them industry ready.
- 17. Guest Lectures: First Party to extend the necessary support to deliver guest lectures to the students of the second Party on the technology trends and emerging domains.
- 18. Faculty Development Programs: First Party to train the faculties of the second Party for imparting training as per the industrial requirement considering the National Occupational Standards in the concerned sector, if available.
- 19. Both Parties are to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programs on the terms specified herein
- 20. There is no financial commitment on the part of the second party to enroll the students and faculties for the different free pieces of the training run by the first party under Everyday Learning Initiation.
- 21. First party would extend the help in providing artifacts such as training records, and certificates to the second party upon a written request from the second party. This information is limited to only the students of the second party and at the discretion of the first party.
- 22. In case, the second party wants to conduct customized commercial training then this agreement can be amended/adding an annexure with mutually agreed terms.

CLAUSE 3: INTELLECTUAL PROPERTY

- 23. The first party will have the sole rights to the curriculum and related content provided in the training and it cannot be replicated or copied without the consent of the first party.
- 24. Confidentiality: Except as may otherwise be required by law, each party will hold confidential, during and after the term of this Agreement, any confidential information disclosed to it or its representatives, and will not disclose any such confidential information to any third party.

CLAUSE 4: VALIDITY

- 25. The period agreement is valid for a period of 2 years from the date of signing of this agreement
- 26. This agreement will be valid only at the intentions of the parties involved therein, this MOU could be dissolved or canceled by either party at any time by giving 30 days' notice and shall not have any legal bindings in nature. Should either or all the parties to it opt to not act upon it, the MOU loses its validity.

CLAUSE 5: RELATIONSHIP BETWEEN THE PARTIES

27. It is expressly agreed that First Party and Second Party are acting under this MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.

AGREED:

For: Imarticus Learning Pvt. Ltd. Pune,

For: DSMS College of Tourism and Management, Durgapur, WB

Name: - Dnyanesh Khot

Designation: - Sr. Manager, Career Academy

Date: - 04/11/2024

Place: - Pune

Name: - Prof. Dr. Moumita Kar

Moumila Kar

Designation: - Principal

Date: - 04/11/2024

Place: - Durgapur, WB



