



WORLD CHEF CHOICE FEDERATION
 • Culinary Art • World Certification
INTERNATIONAL



Societies Registration Act, 21, 1860 | Number 5066/8/2018-19
 Under CR Act 1957 Govt. Of India An ISO 9001:2015 Certified Association

Sr. No. CC/07/21/06

Date 23.04.2021

Between
WORLD CHEF CHOICE FEDERATION INDIA
&
CHEF CHOICE MAGAZINE

Badrinath Road, Srinagar, Garhwal, Pauni District
 Uttarakhand - 246174

And

DURGAPUR SOCIETY OF MANAGEMENT SCIENCE


Dr Zakir Hussain Ave, Hudcomore, Bidhannagar, Durgapur
 West Bengal – 713206

This Memorandum of Understanding (MoU) is an alliance between the World Chef Choice Federation India and Chef Choice Magazine and DSMS College for a Corporate Membership contract for Lifetime which is duly signed by the authorised signatory.

Jatinderbir
 JATINDERBIR
 (ACTING PRESIDENT)
 WCCF INDIA



Apan
 Authorised Signatory
 (DSMS College)



Authorised Signatory
 (WCCF India)
 & Chef Choice Magazine

[Signature]
 26/07/2021



Corporate Membership Details

MoU KEY POINTS & TERMS AND CONDITIONS

- **Membership** – This is not an individual membership, it is a Corporate Membership for the DSMS College hence only DSMS College is entitled to use the benefits of this membership.
- **Membership Support** – If DSMS College requires any hospitality professional personnel for guest lecture, World Chef Choice Federation India and Chef Choice Magazine shall help in providing that.
- **Membership Support** – If DSMS College is conducting any events where they need involvement, World Chef Choice Federation India and Chef Choice Magazine team members shall support for that event.
- **Membership Support** – If DSMS College wants to conduct any Chef competition then World Chef Choice Federation India and Chef Choice Magazine shall help in providing judges.
- **Coverage** – Chef Choice Magazine and Chef Choice e-Culinary Newspaper is Media partner of WCCF (World Chef Choice Federation, India) and the World Chef Choice Federation India and Chef Choice Magazine shall cover all DSMS College culinary events in Chef Choice Magazine and e-culinary newspaper.
- **Member Support** – If in future World Chef Choice Federation India and Chef Choice Magazine wants to conduct any events at DSMS College premises then World Chef Choice Federation India and Chef Choice Magazine may look forward in-house support (as per the potential of organisation viz. auditorium, lights and in house accommodation for Chief Guest/Core committee members of Chef Choice, transportation and any other possible facilities). Any other additional cost where DSMS College is not liable will be paid by the World Chef Choice Federation India and Chef Choice Magazine.
- **Cross Promotion** – Chef choice magazine and Chef Choice e-culinary Newspaper will use DSMS College logo in their media platform for the promotion of the DSMS College and if any event is conducted in DSMS College premises by World Chef Choice Federation India and Chef Choice Magazine then World Chef Choice Federation India and Chef Choice Magazine logo may be used in DSMS College social media page or wherever it is possible.
- **Membership Offer** – If DSMS College students want to take membership of Chef Choice Magazine then it will be accepted as per the subscription charges decided by Chef Choice Magazine.
- **Honorary Benefit** – World Chef Choice Federation India and Chef Choice Magazine shall give Honorary membership of Chef Choice Magazine to **Chairman/Secretary//Managing Director/Director/Registrar** or any higher dignitary referred by the DSMS College Their recipes/articles will be published in our magazine and e-Newspaper as per available space.
- **Responsibility Allocation** – DSMS College shall appoint one person as single point of contact for better coordination with World Chef Choice Federation India and Chef Choice Magazine.


JATINDER CHAUR
(ACTING PRESIDENT)
WCCF INDIA

Media Partner



- **Participation** – DSMS College may be eligible to participate in any award ceremony which would be conducted by the World Chef Choice Federation India and Chef Choice Magazine every year.
- **Print Support** – DSMS College may receive Chef Choice magazine (monthly printed version) for life time in lieu of lifetime corporate membership against the payment of Rs. Twenty One Thousand only vide receipt number **Maxcode-Max/4/20/502**
- **Gift Support** – World Chef Choice Federation India and Chef Choice Magazine shall support in arranging gift hampers if any culinary event is organised in association with WCCF (World Chef Choice Federation) at DSMS College premises. The category of gift is on the sole discretion of World Chef Choice Federation India and Chef Choice Magazine.
- **Award** – DSMS College shall be awarded Life time membership certification from the World Chef Choice Federation India and Chef Choice Magazine.
- **e-Publication** – DSMS College shall be eligible to publish any culinary event pictures happened at the campus premises thrice in a week on Chef Choice daily e-Newspaper.
- **e-Publication** – DSMS College shall be eligible to publish Hospitality/Culinary articles thrice in a week on Chef Choice daily e-Newspaper

This is modified structure of MoU only for DSMS College, hence kindly treats this document as a confidential letter.

JATINDER DHIR
(ACTING PRESIDENT)
WCCF INDIA



Aryan Dhillon

 Authorised Signatory
(DSMS College)

Authorised Signatory
(WCCF India)
&
Chef Choice Magazine

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